IN THE UNITED STATES PATENT AND TRADEMARK OFFICE (Attorney Docket No. 03-380-C)

In the Application of:)
	Scott Rosenberg et al.)
Serial No.:	10/033,401) Art Unit: 3622
Filed:	December 26, 2001) Examiner: Jeffrey D. Carlson
Title:	Advertisements in a Television Recordation System) Confirmation No. 1472

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION MAILED SEPTEMBER 17, 2008

Dear Sir:

In response to the office action mailed September 17, 2008, Applicant provides the following claim amendments and remarks.

Claim amendments begin at page 2 of this paper.

Remarks begin at page 8 of this paper.

Payment of Fees - The Patent Office is hereby authorized to charge any required fee(s), any deficiency, or credit any overpayment, to Deposit Account No. 132490.